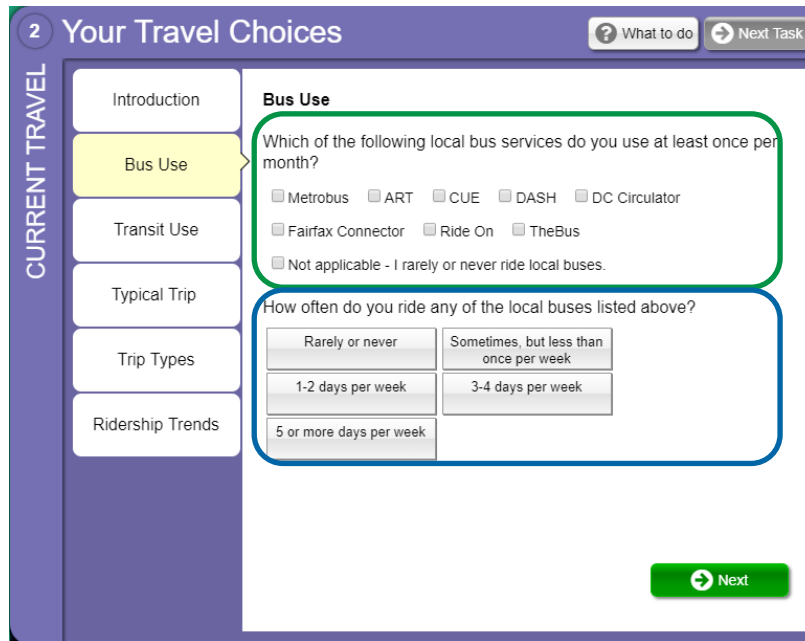


Bus Transformation Project - 2018 Public Mobility Survey Questions

A demo version of the survey (which doesn't record responses) is available at <https://btp-demo.metroquest.com/>.

Q2.1a & Q2.1b



2 Your Travel Choices What to do Next Task

CURRENT TRAVEL

- Introduction
- Bus Use**
- Transit Use
- Typical Trip
- Trip Types
- Ridership Trends

Bus Use

Which of the following local bus services do you use at least once per month?

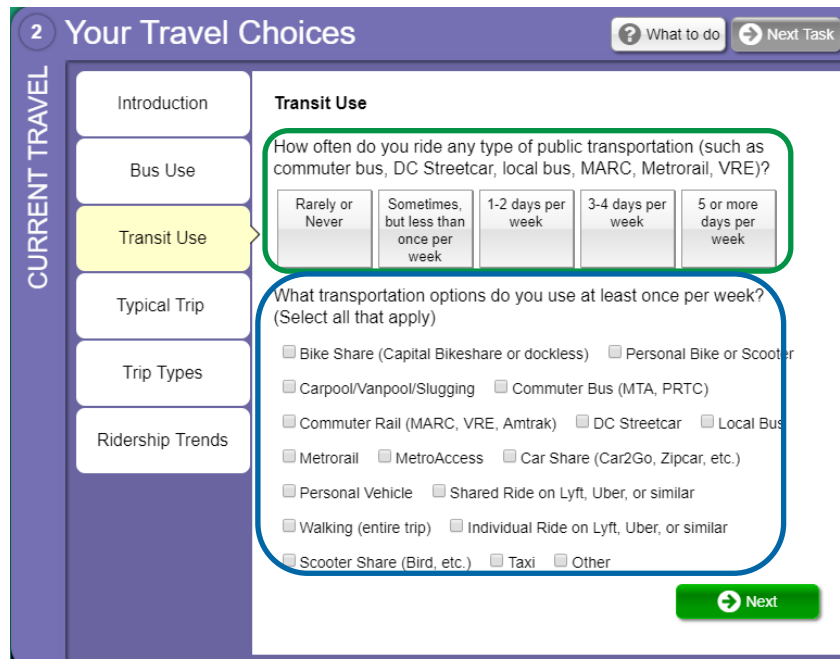
Metrobus ART CUE DASH DC Circulator
 Fairfax Connector Ride On TheBus
 Not applicable - I rarely or never ride local buses.

How often do you ride any of the local buses listed above?

Rarely or never	Sometimes, but less than once per week
1-2 days per week	3-4 days per week
5 or more days per week	

Next

Q2.2a & Q2.2b



2 Your Travel Choices What to do Next Task

CURRENT TRAVEL

- Introduction
- Bus Use
- Transit Use**
- Typical Trip
- Trip Types
- Ridership Trends

Transit Use

How often do you ride any type of public transportation (such as commuter bus, DC Streetcar, local bus, MARC, Metrorail, VRE)?

Rarely or Never	Sometimes, but less than once per week	1-2 days per week	3-4 days per week	5 or more days per week
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What transportation options do you use at least once per week? (Select all that apply)

Bike Share (Capital Bikeshare or dockless) Personal Bike or Scooter
 Carpool/Vanpool/Slugging Commuter Bus (MTA, PRTC)
 Commuter Rail (MARC, VRE, Amtrak) DC Streetcar Local Bus
 Metrorail MetroAccess Car Share (Car2Go, Zipcar, etc.)
 Personal Vehicle Shared Ride on Lyft, Uber, or similar
 Walking (entire trip) Individual Ride on Lyft, Uber, or similar
 Scooter Share (Bird, etc.) Taxi Other

Next

Q2.3

2
Your Travel Choices

? What to do
➔ Next Task

CURRENT TRAVEL

Introduction

Bus Use

Transit Use

Typical Trip

Trip Types

Ridership Trends

Typical Trip

For your most common trip (such as work or school), regardless of how you travel, select the locations you travel to and from. If you stay in the same city or county for this trip, check one box.

City of Alexandria, VA

Arlington County, VA

District of Columbia (DC)

City of Fairfax, VA

Fairfax County, VA

City of Falls Church, VA

Loudoun County, VA

Montgomery County, MD

Prince George's County, MD

Other

If you answered Other, please enter the location here:

➔ Next

Q2.4a & Q2.4b

2
Your Travel Choices

? What to do
➔ Next Task

CURRENT TRAVEL

Introduction

Bus Use

Transit Use

Typical Trip

Trip Types

Ridership Trends

Trip Types by Mode

In the last month, for what types of trips have you taken local bus (Metrobus, ART, CUE, DASH, DC Circulator, Fairfax Connector, Ride On, or TheBus)? (Select all that apply)

Traveling to/from work

Traveling to/from school

Shopping or meal

Work-related business

Personal trip, sightseeing, or recreation

Not applicable - I haven't taken local bus in the last month.

Other

In the last month, for what types of trips have you taken any other type of public transportation (such as commuter bus, DC Streetcar, MARC, Metrorail, or VRE)? (Select all that apply)

Traveling to/from work

Traveling to/from school

Shopping/meal

Job-related business

Personal trip, sightseeing, or recreation

Not applicable - I haven't taken public transportation in the last month.

Other

➔ Next

Q2.5a & Q2.5b

2
Your Travel Choices

? What to do
➔ Next Task

CURRENT TRAVEL

Introduction

Ridership Trends

Do you ride local bus (Metrobus, ART, CUE, DASH, DC Circulator, Fairfax Connector, Ride On, or TheBus) more or less often than you did 3 years ago?

Select...

Based on your answer above, what has changed in the past 3 years? (Select up to 3)

- My home or job location changed. There was a bus route change.
- I telework more and/or do more errands online.
- A different or new way to get around became preferable.
- Life changes have made the bus more or less useful.
- Bus service became more or less reliable.
- I used to ride the bus to Metrorail, but I have changed my Metrorail use.
- I now prefer to drive. Not applicable - nothing has changed. Other

➔ Next

Q3.1a & Q3.1b

3
How You Make Travel Choices

? What to do
➔ Next Task

TRAVEL PREFERENCES

Introduction

Transportation Options

What are the top reasons you choose to ride local bus (Metrobus, ART, CUE, DASH, DC Circulator, Fairfax Connector, Ride On, or TheBus)? (Select up to 3)

- It is the closest transit option to my home or work.
- It is the most affordable option. It is the fastest option.
- It is easy to use. It is the most environmentally friendly option.
- It comes frequently. It gets me to my destination on time and reliably.
- It gets me to my closest Metrorail station. It is my only option.
- Not applicable - I rarely or never ride the bus.

If local bus was not available for trips that you take by bus, how would you most likely make those trips?

Select...

➔ Next

Q3.2

3

How You Make Travel Choices

? What to do
↩ Next Task

TRAVEL PREFERENCES

Introduction

Transportation Options

Barriers to Taking the Bus

Service Gaps

Rail versus Bus

Bus versus Rail

Barriers to Taking the Bus

For trips you take regularly for which you choose NOT to take local bus, what are the largest barriers to taking the bus? (Select up to 3)

- The bus is too slow. Buses don't go where I need to go.
- The bus comes too infrequently. The bus is too crowded.
- The bus doesn't run at the hours I need to use it.
- The bus doesn't reliably get me to my destination on time.
- There is no direct service/I would need to transfer.
- I don't know the bus routes and/or schedules.
- The bus system is too confusing. Taking the bus never occurs to me.
- I don't feel safe or secure walking to or waiting at the bus stop.
- I don't feel safe or secure on the bus. Other

If you answered Other, please explain:

Type...

➔ Next

Q3.3

3

How You Make Travel Choices

? What to do
↩ Next Task

TRAVEL PREFERENCES

Introduction

Transportation Options

Barriers to Taking the Bus

Service Gaps

Rail versus Bus

Bus versus Rail

Bus Service Gaps

If you'd like to take the bus somewhere but there is currently no service that meets your needs, select the locations (2) where this trip would start and end. (Select 1 if within the same city/county)

- City of Alexandria, VA Arlington County, VA
- District of Columbia (DC) City of Fairfax, VA Fairfax County, VA
- City of Falls Church, VA Loudoun County, VA
- Montgomery County, MD Prince George's County, MD Other

If you answered Other, please enter the location here:

Type...

➔ Next

Q3.4a & Q3.4b

3

How You Make Travel Choices

? What to do
➔ Next Task

TRAVEL PREFERENCES

- Introduction
- Transportation Options
- Barriers to Taking the Bus
- Service Gaps
- Rail versus Bus
- Bus versus Rail

Rail versus Bus

Do you ever take Metrorail rather than a more direct local bus service to a destination?

Select...
▼

If you answered "Yes," to the previous question, why do you make that decision? (Select up to 3)

Metrorail is more reliable.

Metrorail gets me there faster.

Metrorail is more comfortable.

Metrorail is easier to understand.

I don't like to transfer.

To avoid weather conditions.

➔ Next

Q3.5a & Q3.5b

3

How You Make Travel Choices

? What to do
➔ Next Task

TRAVEL PREFERENCES

- Introduction
- Transportation Options
- Barriers to Taking the Bus
- Service Gaps
- Rail versus Bus
- Bus versus Rail

Bus versus Rail

Do you ever take local bus, even if it's slower or less direct, rather than a faster or more direct route by Metrorail to a destination?

Select...
▼

If you answered "Yes" on the previous question, why do you make that decision? (Select up to 3)

Metrobus is more affordable.

I don't like to transfer.

I prefer to travel above ground.

I don't have to walk as far.

I feel safer on bus.

To avoid weather conditions

➔ Next

Q4

4

How Would You Invest?


? What to do

➔ Next Task


BUDGETING ACTIVITY

How would you invest in local bus service in the Washington area? Please use the stars to indicate the amount of your 20-coin "budget" that you would spend on each priority. (Amounts do not represent actual values or budgets.)

Drag coins to invest in the categories you prefer.



1



5

< >

20

More direct buses (fewer transfers)	More frequent service	Longer hours of operation	More reliable and faster service
0	0	0	0
Less confusing system	Safer, more secure buses and stops	Affordable fares	Better app for info and/or payment
0	0	0	0